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#### For immediate release

# **Press Release**

## Market Communications to become enepath partner

Leading New York Trading Room voice specialist to drive increased market penetration with enepath 'fully-distributed' IP-based voice solutions

### Singapore, Sept 8 2015:

enepath has today announced a partnership with Market Communications (MC), by which MC will carry enepath Adaptive Media Platform (AMP) voice solutions across Trading Centers in the USA.

"enepath are expanding quickly and, if anything, demand in the US has proven more robust than even we thought" said Stephen Phillips, CEO enepath. "We knew that we would need partners to address all of the opportunities available and I think we have found the ideal one in Marketcomm. They embody the Trading Room in New York. A deep knowledge of the customer, of all the suppliers and of the trends in the market, they do everything a Trading Room installation needs —before it all starts and after it all finishes. I expect the combination to start making an impact very very soon"

Market Communications is the largest and most successful third-party provider of Turret hardware and Turret maintenance in the United States, and provides solutions to all sizes and types of customer both buy and sell side

"We pride ourselves on knowing this market" said James Schlenk, President of Market Communications, "that's why we had no hesitation in moving forward with enepath as a supplier and partner. They really do bring something different to the market – not least their products, which change many of the old rules that existed—they add more to their offering, make it work better and are able to respond quicker."

The initial agreement will cover the whole range of enepath solutions, the AMP voice trading solution, the IPX PBX solution and the market leading Range of Turrets, including the newly launched Tablet. And will involve marketing, sales and input to products and services going forward.

"From the initial discussions, we have found Steve and the team at enepath to be easy to do business with – the major component in a good partnership", continued Mike Sheehan, Head of Sales at Market Communications "They have lots of experience and they have worked hard to make sure that we, as the partner, are easily able to provide what the customer wants in the way that they want it. The platform is much more functional than anything else in the Market and is delivered in ways that mean the customer gets a more flexible, more reliable solution at a lower price point. As just one recent example the launch of the Tablet last week, the first mobile fully

functioning Turret has completely changed the flexibility and Business continuity capabilities in a Trading Room. The interest we have seen in that one solution has been extremely encouraging. I have seen some of their future plans and I think it can only get even more exciting for the customer. Watch this space"

#### **About Market Communications**

Market Communications, LLC is built, to provide responsive, timely and cost effective technical support resources and maintenance alternatives trading systems. The founding partners of Market Communications still manage customer engagements and have grown the company in this very image. Employees take the initiative to form personal relationships with customers, unlike some of our larger competitors. We realize that due to our "customer first" attitude, our clients are happy to use our services time and time again. Our staff consists of seasoned and skilled engineers, technicians, sales, customer support and administrative personnel. Market Communications' highly skilled technicians regularly receive training to be the best in the field. Market Communications has expanded and diversified its solution options with a variety of specific voice platforms,

#### **About enepath**

enepath is a network solution provider that uses its patented 'fully-distributed' software platform, the Adaptive Media Platform (AMP) to deliver higher levels of reliability, better ROI and greater ease of implementation than has been the case to date in the market. Applicable across multiple markets, aimed at the Trading Room as the initial vertical, enepath uses the flexibility and adaptability of IP as the start point for its range of voice and voice applications and aims to change the way that Traders use, manage and gain benefit from voice at their Trading position. Headquartered in Singapore, enepath is managed by a team of individuals with a wide range of experience in the both the finance and network sectors, having held senior positions at multiple major existing market vendors. For more information please email info@enepath.com